

## ADMISSIONS

admission to the School of Business is processed by the Office of Admission at the University of Miami. The University of Miami is a selective institution. For information about admission requirements, contact:

### Office of Admission

Telephone: 305-284-4323  
admission@miami.edu  
www.miami.edu/admission

### Office of International Admission

Telephone: 305-284-2271  
intl.admission@miami.edu

### School of Business

#### Undergraduate Academic Programs

As with any accredited business program, the curriculum is grounded in liberal arts. Transfers from Associate of Arts programs in community colleges and four-year institutions will find that most previous work will apply to the University of Miami degree. Contact the Office of Undergraduate Academic Programs at 305-284-4641 for additional information.

### Business Admissions

Telephone: 305-284-2987  
Toll Free Telephone: 800-368-3795  
Facsimile: 305-284-5024  
undergraduatebusiness@miami.edu  
www.bus.miami.edu

### Undergraduate Business Staff

*Dr. Linda Neider*, Vice Dean  
Undergraduate Academic Programs  
lneider@exchange.sba.miami.edu

*Jeanne Batridge*, Director Advising  
jbatridge@miami.edu

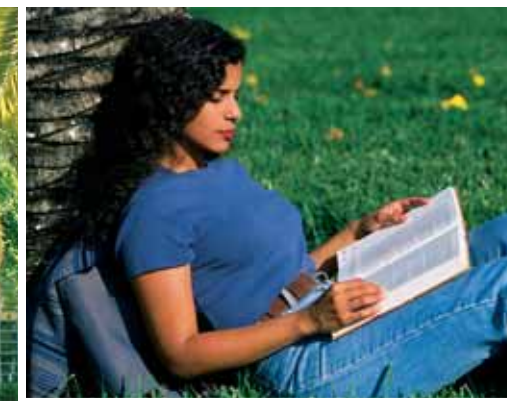
*Karen Donno*, Academic Advisor  
kdonno@miami.edu

*Dr. Elisah Lewis*, Director  
Undergraduate Research Programs  
elewis@exchange.sba.miami.edu

*Ellen McPhillip*, Director  
Outreach Programs  
and Freshman Experience  
emcphillip@miami.edu

*Eunice Perry*, Director of Operations  
eperry@miami.edu

*Priscilla Rivera*, Academic Advisor  
privera@miami.edu



**BUSINESS FOR  
THE U GENERATION**  
**UNIVERSITY OF MIAMI**  
SCHOOL OF BUSINESS ADMINISTRATION  
UNDERGRADUATE PROGRAMS



The University of Miami is a private, independent, international university and an equal employment opportunity/affirmative action employer. It is the policy of the University of Miami that no citizen of the United States, or any other person within the jurisdiction thereof, shall, on the grounds of race, color, national origin, religion, sex, age or handicap, be excluded from participation in, be denied the benefit of, or be subjected to discrimination in employment or under any educational program or activity at the university. The University reserves the right to change any provision or requirement of this program at any time with or without notice.

## MESSAGE FROM THE DEAN

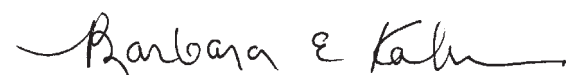
I am writing to invite you to the adventure of a lifetime – your business education. The University of Miami School of Business Administration has a global reputation for excellence. We have outstanding faculty, impressive students and state-of-the-art facilities on one of the world’s most beautiful campuses. Our graduates are successful entrepreneurs, corporate executives, and leaders in non-profit organizations and public service.

So what’s missing? You. Your ambition, your energy, your ideas, your dreams for the future. Because at UM, our students don’t just take notes and take tests – they also take charge. Our undergraduates put their classroom training to use by starting businesses and teaching business skills, both on campus and in the community. They also gain real-world experience and build contacts through internships and our mentoring programs. They get their careers started before they even graduate.

As good as we are, however, under my direction as the new Dean, we have been conducting a complete reevaluation of everything we do at the School. Why? Because I want us to be more than a great business school; I want us to be one of the top business schools in the world. To achieve that, we have to keep improving and innovating, to make sure our students are prepared for the fast-paced changes in the world of business. We are continuing to recruit faculty who are scholars with international reputations for the quality of their research and teaching. We are developing innovative new programs in health care, real estate and other areas in which we plan to become the world’s undisputed leader. And we are forging closer ties with the business community to promote the recruiting and hiring of our students.

Today, all business is global, and there is no better place than Miami – where nearly 60 percent of all residents were born outside the U.S. – to get a business education that prepares you for the multicultural experiences that will mark your career. Our campus, like our city, offers international perspectives that will broaden your outlook and your life, and prepare you for the careers of tomorrow.

If that sounds exciting, wait until you get here. There’s a spirit of possibility that you can feel. Come join us for an adventure in education that will change your life.



Barbara E. Kahn  
Dean, School of Business Administration



At the University of Miami School of Business Administration, you will get a first-class undergraduate education, but your total learning experience will be so much more.

U Students at UM do things. They start companies. They publish, teach business skills to inner city residents, and lead championship teams. They study throughout the world and work on Wall Street. They counsel and advise other students, and do their own private research. At

UM, many of our most important initiatives are student led. U

UM is not just the right school; it’s in the right place: Miami – which many call “the City of the Future” – is a truly global environment. We are the gateway to Latin America and the Carib-



bean, and home to almost 1,200 multinational corporations. Our curriculum prepares you for the challenges of the 21st century global economy. U

But the real UM difference is the emphasis on character. A well-balanced approach to life. A moral compass. We want you to know how to build companies, and how to lead them. How to recognize possibilities, and to make them realities. How to anticipate problems, and then solve them – ethically and responsibly. U

At UM, what you do matters. *So, what do you want to do?*



**Kay Tatum**  
Department Chair, Accounting  
Ph.D., Texas Tech University  
Leading expert in United States  
and international auditing standards  
and corporate governance.

## BEST IN CLASS

**U**M has a brilliant, world-class faculty. They come from 28 countries and speak 11 different languages. Their research and publications in leading scholarly journals and reviews on cutting-edge topics have earned the School its ranking among the 50 Best Undergraduate Schools in the nation by *Business Week*. Many serve as consultants to Fortune 500 companies and government leaders around the world.

But when you speak to UM business students about their professors, the responses are remarkably similar.

*"I rarely have to make an appointment to see my professors."*

*"...that personal academic attention that we all need to succeed."*

*"Close relations with faculty and staff."*

*"Student-oriented." "One-on-one." "First name basis."*

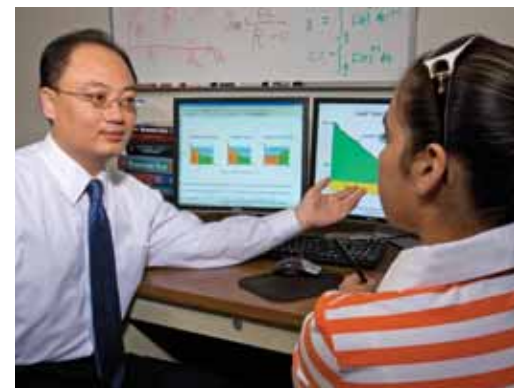
*"Professors get to know you...and even remember you long after you take the class."*

What really distinguishes UM professors is that they're accessible. They take a personal interest in their students. Many of them rotate teaching responsibilities between graduate and undergraduate programs, giving even freshmen the opportunity to study with senior faculty.

As one student put it, "...in most institutions, professors just fulfill their end of the bargain: they arrive, teach and leave. However, at UM students get to know professors so well, they often build close relationships and learn a lot from them outside the classroom, which can be more beneficial for life."



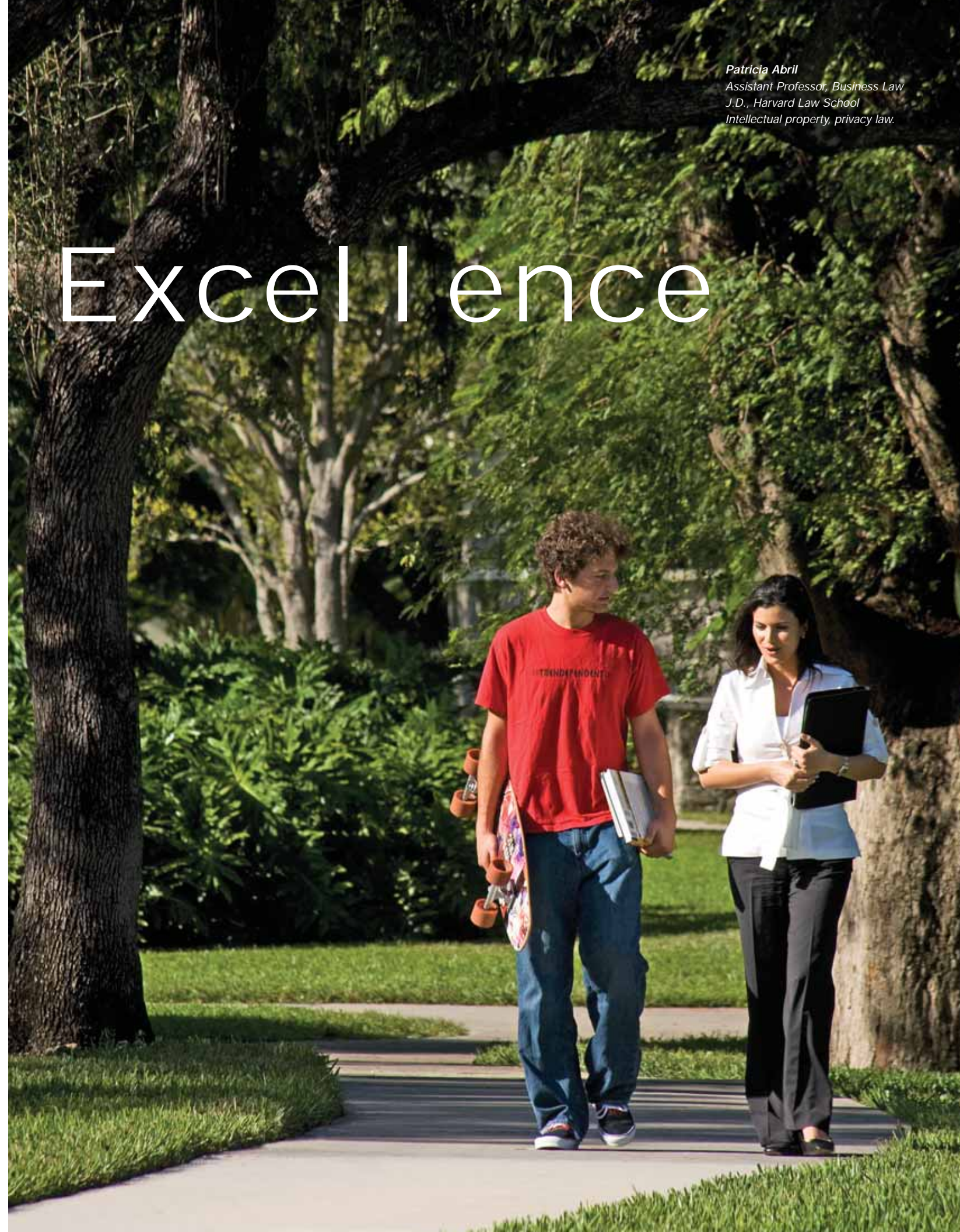
**Tallys Yunes**  
Assistant Professor, Management Science  
Ph.D., Carnegie Mellon University  
Operations research and  
combinatorial optimization.



**Yi Xu**  
Assistant Professor, Management  
Ph.D., The Wharton School,  
University of Pennsylvania  
New product development and  
supply chain management.

**Patricia Abril**  
Assistant Professor, Business Law  
J.D., Harvard Law School  
Intellectual property, privacy law.

# Excellence



*"You make the experience what it is. 'Here I am, educate me,' is not the answer. It's what you do, who you meet, how you become involved. The water flows. You have to jump into it. You can't just stand around and watch it flow by. It's going to go. You have to decide what you're going to do with it, how you're going to manage it."*



# Resources

*"The Paperless Library"  
The Judi Prokop Newman Information Resource Center is a favorite spot for students to do research.*

## ACADEMIC ADVISORS



*Jeanne Batridge  
Director of Undergraduate Advising.  
With "Ms. B.," planning for Study Abroad is an open door experience.*

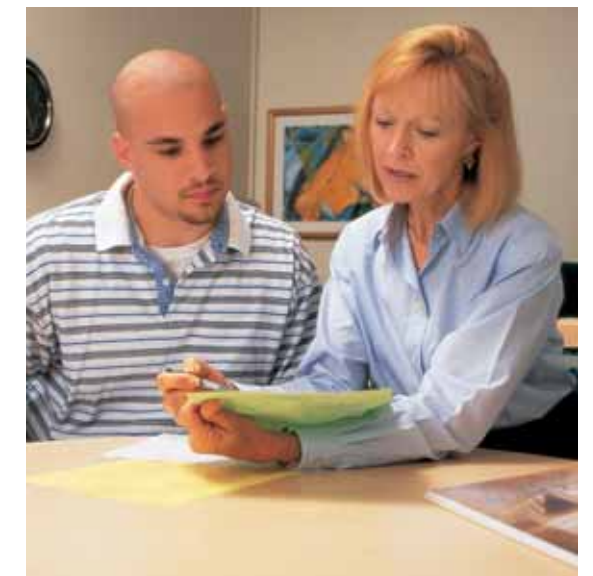
*We genuinely take the time to get to know our students so that we can help them to develop their character, grow and mature into responsible members of the community.*

**a**t the School of Business, it is obvious from day one that we want you to succeed. Classes are small. Professors know your name. And there is a strong support system of academic advisors to ease your transition into University life, and then into the world of business.

At UM, students are admitted as freshmen right into the Business School. From the moment of acceptance, students are assigned a professional academic advisor to help them meet all requirements and to focus on the primary objective – how to take charge of their own intellectual and career development.

From day one, business students take a combination of liberal arts and business core classes. The curriculum emphasizes strong quantitative and critical thinking skills and knowledge of the global marketplace. The Academic Advisor acts as both rudder and anchor throughout your entire academic career and is always available to guide students appropriately.

**Degree Programs** The School of Business grants two degrees: a Bachelor of Business Administration (BBA) and a Bachelor of Science in Business Administration (BSBA). Students may choose to major, double major or major/minor from among 11 majors and 60 minors. Among the most popular minors are Health Sector Management and Policy, Music Business and Entertainment, and Sports Administration.



## BRANDON QUARLES

Tarpon Springs, Florida

**B**randon Quarles is living proof that an education in the School of Business prepares you to achieve at the highest levels regardless of your aspirations. He will graduate with a dual degree, a BBA in Marketing from the School of Business Administration and BS in Biology from the College of Arts and Sciences. Next stop, medical school.

According to Brandon, "the School of Business really teaches you to analyze a problem, look at it from a variety of perspectives and determine the best solution given the resources you have available. The sciences have taught me to study differently...As a result, I tend to ask different questions than someone who only comes to the table from one background. I think I grasp the larger picture about what's going on more easily."

Even in the global village that is the University of Miami, Brandon Quarles stands out as a citizen of the world. Fortunate enough to travel extensively with his family at a young age, Brandon says "Study abroad was always something that I wanted to do. I chose to study at the Chinese University of Hong Kong because it was outside of my comfort zone. Growing up, we traveled a lot

throughout Europe and also through South America, so I wanted to go somewhere I hadn't been before...the world is truly a global place and everyone needs global exposure."

For more students' comments, please visit [www.bus.miami.edu](http://www.bus.miami.edu)

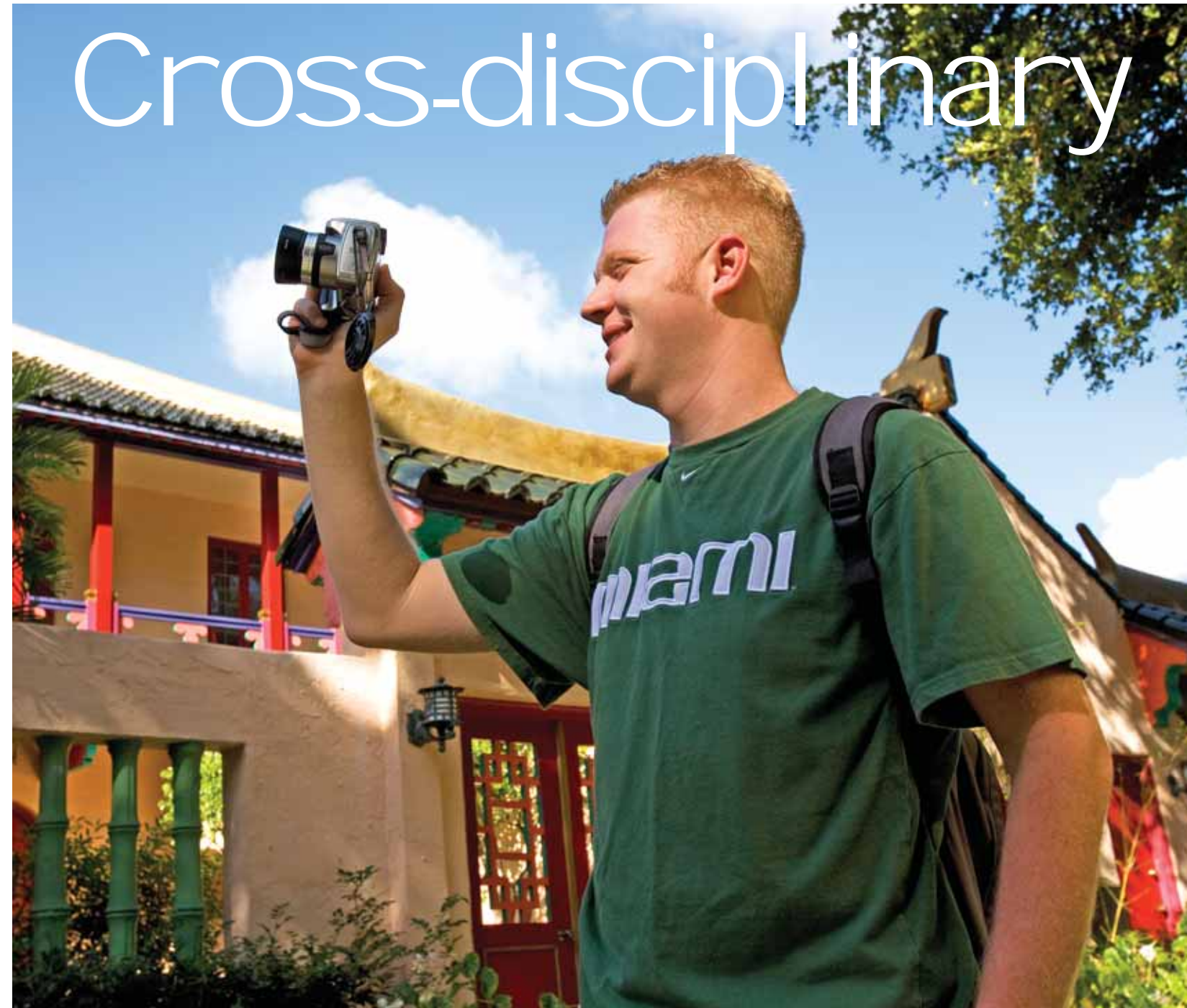


*Brandon will graduate with a dual degree – BBA in Marketing from the School of Business Administration and BS in Biology from The College of Arts and Sciences.*

*Study Abroad Program Through exchange agreements that it currently maintains with 75 partner institutions in 33 countries around the world, the University of Miami has sent more than 3,500 students abroad for semester, year and summer programs in the past 22 years. The office of International Education and Exchange Programs manages study abroad.*

*"Study abroad was always something that I wanted to do. I chose to study at the Chinese University of Hong Kong because it was outside of my comfort zone."*

# Cross-disciplinary



## ZOE SCHWARTZ

Scarsdale, New York

One of the most coveted opportunities available at UM is in the TA/Peer Counselor Program, in which outstanding business students serve as role models and mentors to freshmen and transfer students. Zoe Schwartz, through her leadership role in the program has "...developed leadership skills and a level of comfort...in front of an audience and working as part of a team, something you cannot simply learn in a classroom."

In addition to serving as a Peer Counselor, Zoe has also been part of the Mentor Program, which she calls "...an invaluable resource. My mentor has been able to give me advice and a perspective different from my parents or professors...I highly recommend this program...not only as a networking opportunity but as a way to analyze your future in a different light." Zoe has also been active in Greek life on campus, an experience which she says left her "...more confident, outgoing, and lifelong friends with some of the best women I will ever meet."

But then, Zoe is enthusiastic about all things UM. "These past four years have given me an unparalleled hands-on experience of what the world has to offer...At UM, I have been challenged and tested, supported and satisfied, all of which have made me a stronger and more confident individual. And if that's not enough, have you ever seen a picture of Miami? It's beautiful!"

For more students' comments, please visit [www.bus.miami.edu](http://www.bus.miami.edu)



*Peer Counseling Outstanding sophomore, junior and senior business students are trained to help freshmen adjust to college life and develop successful study skills. Many Peer Counselors are the leaders of the Business School, and have gained a wealth of experience which prepares them to serve as valuable role models.*

*The School of Business Mentor Program has actively recruited business professionals, many of them alumni, to help students gain practical insights into the business world. Through personal interaction with experienced business people, students learn about corporate culture, career directions and the importance of networking.*



*As Vice President of Standards and sister in Kappa Kappa Gamma, Zoe developed weekly events which allowed her to work with children of all ages.*

# Mentoring

*"At UM, I have been challenged and tested, supported and satisfied, all of which have made me a stronger and more confident individual."*



"I haven't just learned business. I have learned to observe how markets relate to society and function in combination with the public and non-profit sectors to improve general welfare."

# Global

## ALEXANDER CORREA

Miami, Florida

What happens when the son of Cuban exiles and President of CAUSA, a student organization that advocates for a free and democratic Cuba, is the leader of a team assigned to represent the present government of the Republic of Cuba at the Model UN in New York?

"This was definitely a challenge. But I decided my experience with the subject would prove valuable to the team..."

They win.

Nothing out of the ordinary for Alex Correa, an economics major with a global perspective. Actually, Alex has won two national championships with the the Model UN team. Traveled to Israel on an academic mission. Interned on Capitol Hill. Interviewed national political figures and covered the presidential forums as co-host of *Counterpoint*, a political talk show on the UM radio station.

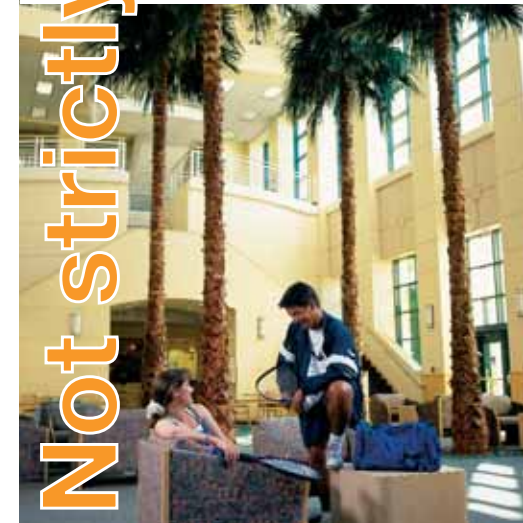
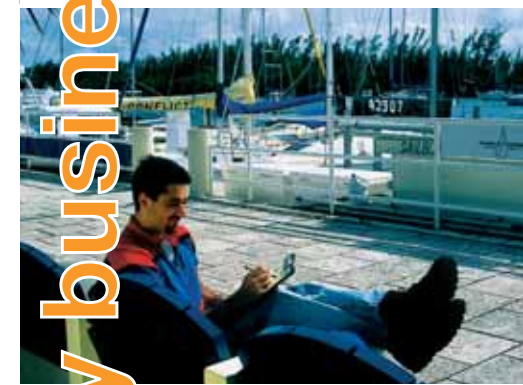


Alex is the first to tell you he is "...not a conventional 'business' student. I haven't just learned business. I have learned to observe how markets relate to society and function in combination with the public and non-profit sectors to improve general welfare."

His goal is to "advance US interests, particularly in the Americas, through helping countries develop free market economies..." He has already been awarded a fellowship to study economics in public policy. And his reaction to the Model UN win? "...my greatest reward will come in the future when hopefully I am part of a Cuba in transition, and I can reach across the aisle and understand those who perhaps think differently than I do."

For more students' comments, please visit [www.bus.miami.edu](http://www.bus.miami.edu)

*The National Model United Nations is a forum for discussing global concerns in a context that closely parallels the 'real world.' NMUN programs provide students with a better understanding of the inner workings of the United Nations as they build skills in negotiation, diplomacy and compromise. It is sponsored by the National Collegiate Conference Association.*



Not strictly business.

*"...through everyday interactions, you will be forced to traverse cultural barriers which...make you more attuned to cultural nuances and differences in the business arena."*



# Leadership

## ROBYN PARRIS

*Bridgetown, Barbados*

At UM, leadership has many faces. Robyn Parris' membership in Beta Gamma Sigma attests to her stellar academic performance. However, as President of SIFE (Students in Free Enterprise) and a member of the Hyperion Council (an undergraduate honors organization through which students apply the business training learned in the classroom to improve real-world situations for the less fortunate) Robyn has also made her mark at UM.

And that translates into training groups of women in Jamaica and Little Haiti in the basic skills that will enable them to open their own small businesses, or helping middle-school and high school students in Miami to gain financial literacy – Robyn and her colleagues on the Hyperion Council and in SIFE use their business education to help to make a difference in peoples' lives.



According to Robyn, "Our location...in Miami and its diverse socioeconomic communities allows UM to foster a community-oriented student body and instill a sense of corporate social responsibility and best businesses practices."

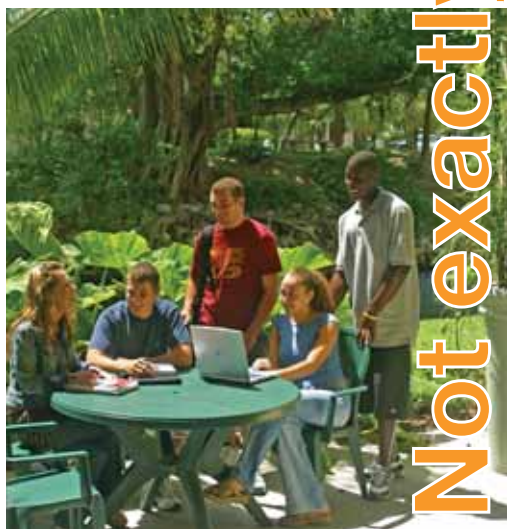
And as for the University, Robyn says "by interacting with such a diverse and driven student body, even if the focus of your major is not on the international level, through everyday interactions, you will be forced to traverse cultural barriers which...make you more attuned to cultural nuances and differences in the business arena."

For more students' comments, please visit [www.bus.miami.edu](http://www.bus.miami.edu)

*The Hyperion Council was founded as an Honors Service Organization by undergraduate students who want to use their classroom training to help at-risk populations in the global community. The theory behind it holds that ethical business practices aren't simply theoretical; that by using the principles of private enterprise students help themselves and the community, and everyone gains in a positive, tangible way.*



*Robyn visits middle-schools and high schools in Miami to meet with students, helping them to gain financial literacy.*



Not exactly business as usual.

## ITZIAR DIEZ-CANEDO

Mexico City, Mexico

**t**wenty minutes. That's all the time Itziar Diez-Canedo and her colleague had to present their idea for a new business to a group of investors and judges in the annual Rothschild Entrepreneurship Competition. The result? MyGiga.com, an online storage site for students, was awarded second place in the small business category.

Her reaction? "This experience made business theory jump to life for me, and it was one of the most rewarding projects I've been a part of."

But then, Itziar has found a lot of rewards in going to business school at the University of Miami. "I love that the program is flexible enough that I can mold my career and pursue many different interests. I am triple majoring in Economics, Marketing and Entrepreneurship, and doing a minor in English. The business school has exceeded my expectations academically, and I am constantly challenged."



She believes extracurricular activities – such as the Rothschild Entrepreneurship Competition and the Hyperion Council – "get you out into the business world, and make you apply what you have learned."

And then there's the Miami factor. "I water-ski every Monday morning before economics class. It's great to be studying in a place where you can enjoy the outdoors so much. Miami's diversity and multicultural feel are very enriching. It is sometimes referred to as the capital of Latin America, and coming from Mexico City it really does feel like my second home."

For more students' comments, please visit [www.bus.miami.edu](http://www.bus.miami.edu)

*The Rothschild Entrepreneurship Competition challenges students to come up with a novel idea for a venture and write a formal business plan for getting it off the ground. Finalists are invited to prepare detailed business plans and make a pitch to a panel of business leaders. Winners receive cash prizes to help start their ventures: \$14,000 for first place, \$6,000 for second and \$3,000 to each of two third place winners. Honorable mention winners each receive \$1,000.*

*"The business school has exceeded my expectations academically and I am constantly challenged."*



## RYAN KAIRALLA

Miami, Florida

Ask Ryan Kairalla if he's glad he chose to study business at UM, and his response is definitely in the affirmative. "In addition to the outstanding education I received, the school gave me opportunities I may not have had at other places. Whether it was starting a student organization with some of my fellow students, publishing a book on ethics debating, or arranging a human subject experiment for my senior thesis... the School of Business was always willing to support me with its illimitable resources."



*After months of research and preparation, the team gets ready to present to the judges.*



Chairperson of the University of Miami Ethics Society, a member of the team that won the national title at the 2007 National Intercollegiate Ethics Bowl, and author of *The Ethics Bowl: Adventures in Reasoning*, Ryan somehow found time to be a guardian *ad litem* for the Eleventh Judicial Circuit of Florida, an advocate for children in the child welfare system. He feels it's important "to emphasize that School of Business undergraduates also take time to serve their communities."

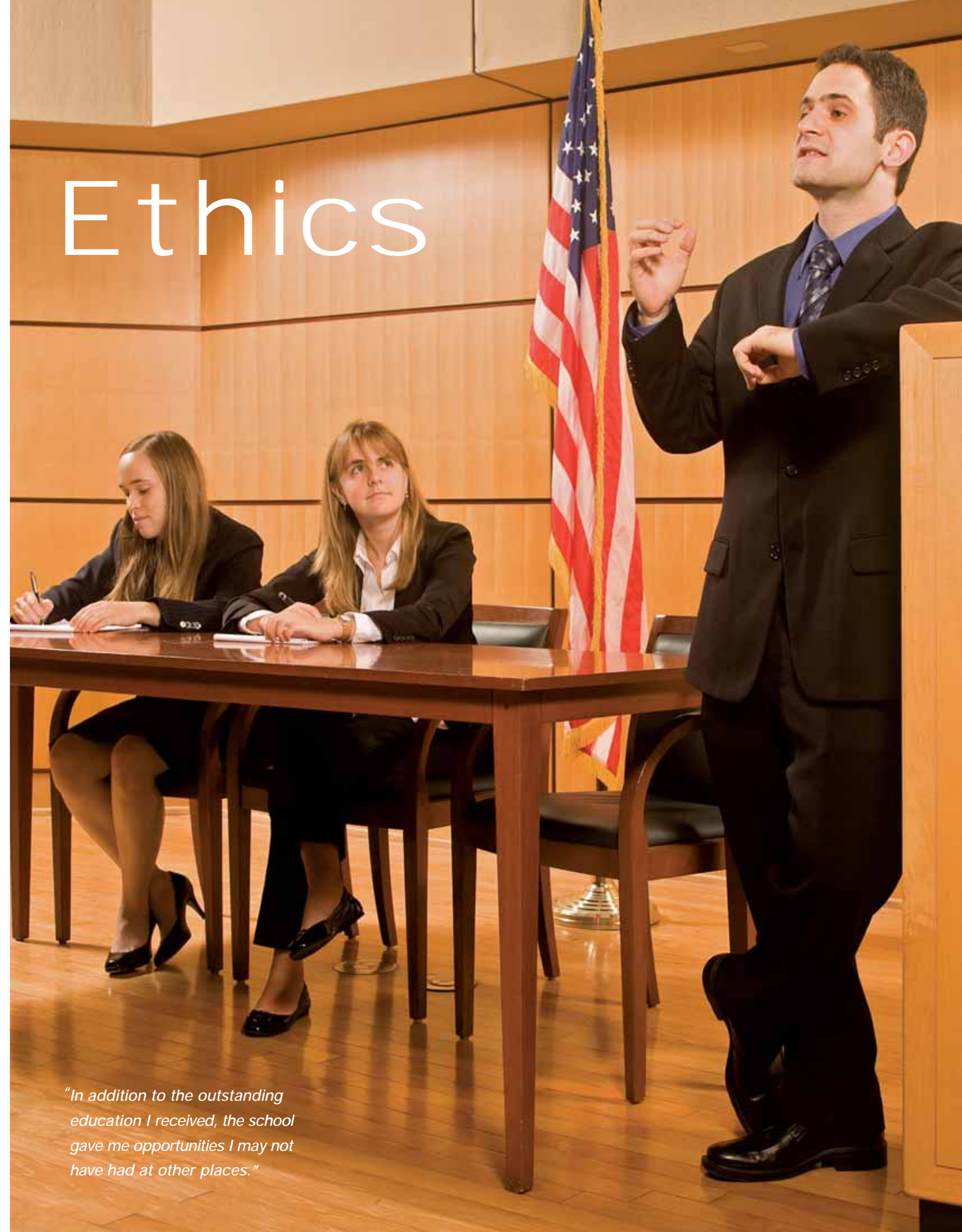
Which brings us back to ethics. Ryan will tell you he gained "a sense of corporate social responsibility and ethics that today's employees must have when conducting themselves in the global marketplace."

His plans for the future? Parents, take note. "Anyone who wonders how a business degree from this university will affect their chances of getting into a good law school should know that I was admitted into a top-ten program before the end of the fall semester."

For more students' comments, please visit [www.bus.miami.edu](http://www.bus.miami.edu)

**Ethical Practices** *The University of Miami has a philosophy that ethical practices are not just good behavior, they're good business. Every freshman in the School of Business Administration is required to take an introductory course that emphasizes the primacy of ethical decision making in all aspects of business.*

# Ethics



*"In addition to the outstanding education I received, the school gave me opportunities I may not have had at other places."*

*"I think the hustle and bustle of a big city like Miami prepares business students for any sort of fast paced working environment they might enter in their future careers."*



# Engagement

## DANNY CARVAJAL

Miami, Florida

There's hardly a single aspect of student life at UM that Danny Carvajal hasn't experienced. Student representative to a committee of the Board of Trustees. Founding President of the Canes Emergency Response Team, the first student-led and student-composed CERT team at any university in the country. Member of the President's 100, students who serve as ambassadors and tour guides. And, oh yes, President of the Student Body.

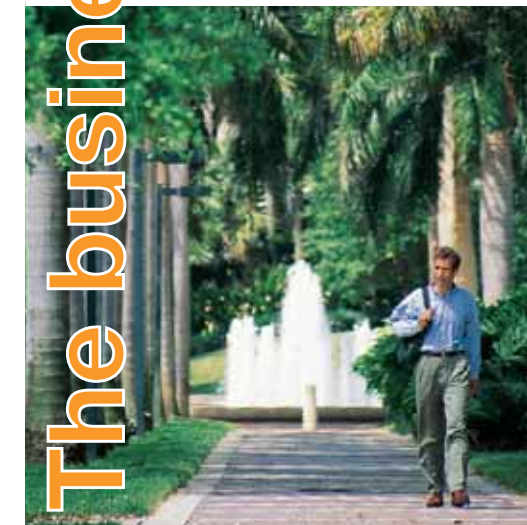
Danny thinks going to school at UM is "...exciting – never a dull moment... When you're not studying you can see a concert at the world-class Arsht Center for the Performing Arts, snorkel or scuba dive down in the Keys, or simply go for a walk around Coconut Grove. I think the hustle and bustle of a big city like Miami prepares business students for any sort of fast-paced working environment they might enter in their future careers."

As for the School of Business, Danny says "There's no substitute for small classes. The professors are all experts in each of their respective fields, the facilities are outstanding, and the student culture at the University of Miami is like no other in the country. You have to be on your toes."

Danny says his position as student body president "has given me a remarkable amount of real-world experiences, ranging from marketing projects to pitching new ideas to the senior administrators who need to approve them. It's so much fun to see how all the academic concepts I've learned in the classroom are applying to my current job as President, and then my career post-college."

For more students' comments, please visit [www.bus.miami.edu](http://www.bus.miami.edu)

*Leadership Tools* The SBA is committed to developing business leaders who will be at home in the world. With a student body of just 10,000 students who speak over two dozen languages and come from 50 countries, UM is a remarkable mix of language, culture and ethnic backgrounds. The greater Miami area is a perfect laboratory for students to test their ideas and learn about the international community and that helps to prepare students for the real world demands of business in the 21st century's global economy.



The business of life.

## KIZZI GIFT

Port of Spain, Trinidad and Tobago

**a**ccounting major. Spanish minor. Resident Assistant. International student. Soon-to-be intern at PriceWaterhouseCoopers. Kizzy Gift will tell you "The business school at UM is one of a kind."

"As a freshman, I just jumped right in! By the middle of first semester, I was selected as Business Senator for Student Government and preparing for the final round in the Ethics Debate."

"I am truly receiving that 'global perspective' through the diverse faculty and students...the classroom experience is beyond intimate...It's a pretty ordinary experience for students and faculty to be speaking to each other in either Spanish or Portuguese, and you're just hanging around waiting for class to begin."

Kizzy believes that "the quality of the academic advising at the business school is incomparable...through the Peer Counseling program and the expertise of academic advisors, I was able to receive the guidance and knowledge to create an exceptional resume. Furthermore, the constant interaction with business employers at school-sponsored forums and events allowed me to learn, practice and succeed at business etiquette. On my internship interviews, I was prepared, calm and confident."

Even her job as Resident Assistant at Stanford Residential College has helped prepare Kizzy for the future.

"Working where you live is a challenge; it seems as if you have a job 24/7. Nevertheless, you learn excellent time management skills and the ability to think quickly when faced with a challenge...something that is pertinent to the workplace!"

For more students' comments, please visit [www.bus.miami.edu](http://www.bus.miami.edu)

*The Internship Program The School of Business Administration has established unique partnerships with some of the leading firms in South Florida, around the United States and in Latin America. Internships are available in a wide variety of firms and industries. Students can participate in business etiquette seminars and mock interviews at the Toppel Center for Career Planning and Placement.*



*As a Resident Assistant, Kizzy is part of a team that helps students living in the residential housing system integrate into the academic, cultural, and social life of the University.*



*"I am truly receiving that 'global perspective' through the diverse faculty and students...the classroom experience is beyond intimate..."*



# Internship

*"The business school provides you with an amazing education, and its professors make sure that you are more than prepared to succeed in today's business environment."*



# Recruitment

## NICK GAVRONSKY

*Johannesburg, South Africa*

It's not just an exercise, you know. The goal of the School of Business Administration is to prepare students to go as far as their intelligence, imagination, potential and character will take them. For Nick Gavronsky, that means Citigroup, Brickell Avenue – the heart of Miami's financial district – the gateway to Latin America, and maybe the launching pad for a business of his own someday.

"I have been offered a job as an analyst for the Investment Banking office of Citigroup Latin America in downtown Miami. I first interned with them during the summer of 2006 and because of the education I received at UM, I was extremely well prepared and was given a full-time offer shortly after my internship."

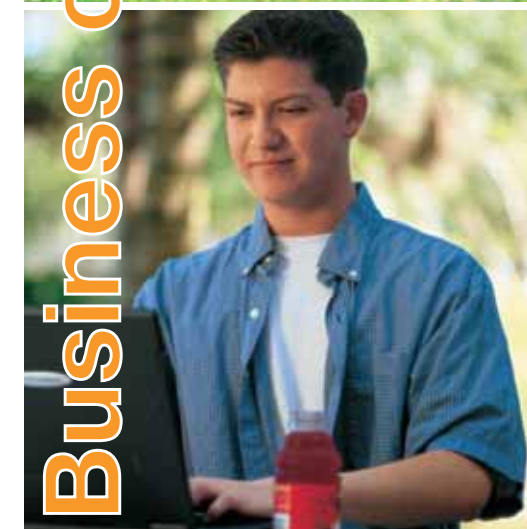
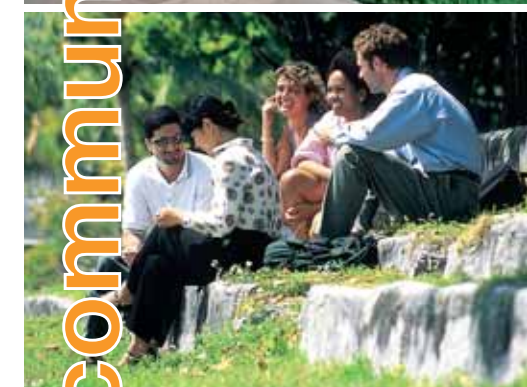
According to Nick, "The business school provides you with an amazing education, and its professors make sure that you are more than prepared to succeed in today's business environment. My experience at UM...has prepared me to think outside the box and analyze a situation from various points of view..."



But it hasn't been strictly business for Nick. When asked what he thought about going to school in Miami, you can hear the smile in his words. "It is incredible. The weather, Coconut Grove, the diverse student body, the beautiful campus and the great education...You get it all here!"

For more students' comments, please visit [www.bus.miami.edu](http://www.bus.miami.edu)

*Career Planning and Placement The Toppel Center for Career Planning and Placement assists students in preparing for life after graduation, whether that means starting a productive career, going to a top graduate business or law school, or launching a business.*



**Business communications.**



*OK, now it's your turn.* The challenge of this century will be to generate the ideas that solve the very real problems facing the world and will result in an economic and social win-win for everyone. **U** In other words, it's going to be up to you. You're going to have to re-think and re-strategize. You're going to have to innovate and extrapolate forward. You're going to have to understand how the health of the economy and society impact business, and the reverse. You're going to have to redefine the terms. **U** The School of Business Administration will give you the tools. *Now, what are you going to do with them?*

## EXECUTIVE SUMMARY

### Rankings and Recognition.

**O**f the nearly 2,500 schools in the nation offering business programs, the University of Miami's School of Business Administration is one of a handful of business schools in the country to earn complete accreditation for its accounting, bachelor and master degree programs from the AACSB International, the premier accrediting organization for business schools worldwide.

The University of Miami's School of Business Administration has been designated among the 50 Best Undergraduate Business Schools in the nation by *Business Week*. Individual programs that received special recognition in 2007: Marketing ranked 3rd, Operations Management ranked 5th, Business Law ranked 6th.

*The Wall Street Journal* ranked The School of Business Administration's MBA program 16th among 51 regional schools nationwide.

*If the 21st Century is about being a global citizen, then there is no better place to prepare than the University of Miami.*



### Basic Facts

- Founded in 1929.
- Total undergraduates: 9,997.
- Business school undergraduates: 2,148.
- Female percentage: 48%.
- International percentage: 7%.
- Degrees offered: Bachelor of Business Administration (BBA), Bachelor of Science in Business Administration (BSBA).
- Majors: Accounting, Computer Information Systems, Economics, Entrepreneurship, Finance, Human Resource Management, International Finance and Marketing, Legal Studies, Management, Management Science, and Marketing.
- Minors: Over 60 minors including Health Sector Management and Policy, Music Business and Entertainment, Sports Administration.
- Student-faculty ratio: 15-1 University-wide.
- Credits needed for graduation: 120.
- Faculty members represent 28 different countries and speak 11 different languages.
- 54 academic honor societies including Beta Gamma Sigma.